

Ambition plan DSBA-USSR

Delft Student Badminton Association

United Shuttles Smashing Right

2016-2017



Transparency, working together, activeness, communication and interaction.

This season, our badminton club USSR celebrates its 10th year anniversary. Hence, we should celebrate with some memorable events, and especially we are going to do this with our people, the USSR people. We will focus on having a better communication and encouraging more interaction between members. A lot of new things have already been implemented, but with the help of all members and working together, the social level can be raised a lot. Let this be an anniversary to remember!

The practical activities that come from this focus points are:

- Using and updating the website, news board and the Facebook page a lot more.
- Expanding the committees, the social committee takes over the anniversary events.
- A lot more and bigger events, aiming for one per month.
- Added the subject “Pass the Pen” to the newsletter (Maybe use Facebook).
- Starting a competitive ranking system (Vote).
- A small profile with a photo will come available on the website.

10 years of badminton

DSBA-USSR was founded on the 11th of July 2006. A decade is a time period throughout which you transform yourself from nothing to something. Started small and with no experience, we were a club with little attention as badminton was a not so well-known sport in Delft, but now we have more than a hundred members with grown awareness of badminton. Looking back at these ten years, it is for sure a time of change, especially the arising sports technology, such as wearable devices, shuttle shooter machine. As the badminton club from TU Delft, we are triggered by this transformation of sports technology, and we would like to introduce and implement this idea into the club, and be on the front era of tech-sport. As an example, we will provide the members a chance to closely experience and try on some of these devices throughout the year.

Committees

Last year, four official committees have been formed and this year we want to continue with that. The committees we have in our badminton club are the social committee, tournament committee, photo committee and the open tournament committee. Together with the trainers and the board they are crucial to keep the club active. With a view at the focus points that lead this ambition

plan, we want to expand these committees The social committee takes care of the anniversary events and therefore they gladly accept new members. Are you interested in joining one of the committees? Please feel free to send us an e-mail: unitedshuttles@gmail.com.

Social activities

Our aim for this anniversary year is to organise a large or small event for a minimal of once per month, more updates will be given and communication will be carried out through emails and Facebook posts. Some annual events will be appointed as traditions from this year on and we are going to continue with for example the Christmas dinner. More information about all the social activities will come soon. If you have a good idea, please do not hesitate to tell the board or the social committee!

Membership fees

When you took an honest and critical look at the membership fee distribution last year, you could see that it wasn't fair for all players. Nylon shuttle players paid the same price of feather shuttle player. This difference is straightened this year and now every member contributes in a fair way to the club.

An overview of the fees last year, this year and next year are as follow:

	2015-2016	2016-2017	2017-2018 (provisional)
Membership fee	€25,-	€25,-	€30,-
Training fee:			
Nylon shuttles	€45,-	€35,-	€35,-
Feather shuttles	€45	€55,-	€55,-
Competition fee:			
Nylon shuttles	€35,-	€35,-	€35,-
Feather shuttles	€60,-	€60,-	€60,-

Communication

The communication between the board and committees and members is of great importance when it comes to fully inform our club. Therefore, the ways of communication will be enlarged and the frequently of informing will increase. Currently, we use the website, the Facebook group page, e-mail, a monthly newsletter and we are introducing a news board. This whiteboard will be placed at the entrance of the hall during the trainings and will contain important information for short-term activities. We recommend everyone to take a look at this board during trainings. Furthermore, we assume that not everyone will take a look at all this communication means, so all the information will be put on the website and notifications will be send via e-mail or Facebook with a link to the website.

Sponsors

As a club we want to move forward: organize more activities, facilitate more training and

competition teams, but also try to keep the contribution and prices as low as possible. This cannot be done without sponsors. Right now our house sponsor is the TU Delft, from whom we get the accommodation and part of our material expenses sponsored. The Victor TU Delft Open Tournament is sponsored by Victor and All Rackets will be present with a stand at our tournaments.

Looking for new sponsors will be one of the priorities in order to offer more badminton related and other activities. If you are currently working at a company which would like to sponsor a student sports club or you are starting up your own company and would like to sponsor, please contact us by e-mail: unitedshuttles@gmail.com

Future prospect

With the rebuilding of the sports centre finished presumably in September 2017, a lot of changes will be made in the training and free play schedule. With the expansion of the halls this will also mean that the number of members can increase due to more badminton fields available. More information about this will be available to the board before the beginning of the next season.



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